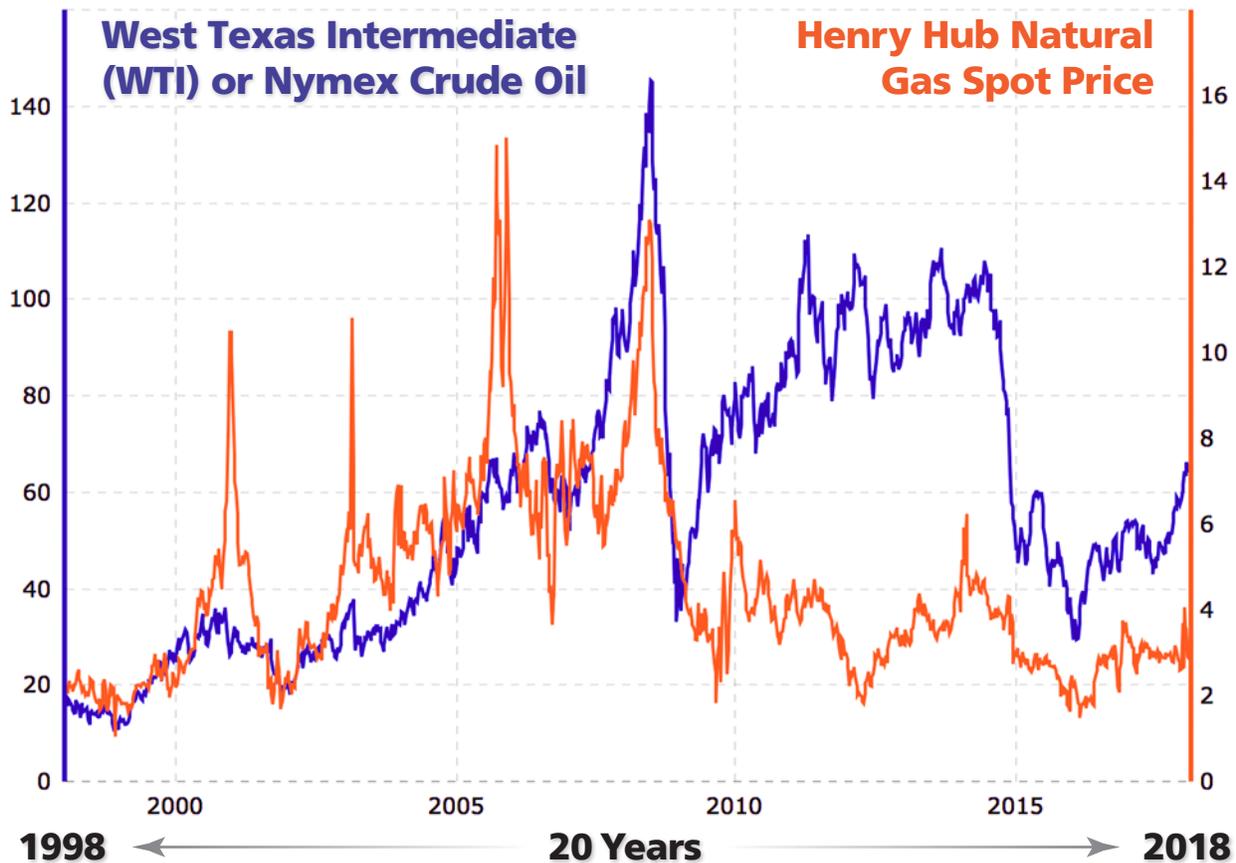


History Dictates Higher Fuel Prices!

The New York Mercantile Exchange (NYMEX) determines fuel pricing using the Henry Hub pipeline as a benchmark for natural gas and the West Texas Intermediate (WTI) for crude oil. The graph below shows the drastic price fluctuations over the last 20 years.

An investment in Cain Industries exhaust heat recovery equipment back in 1998 would have occurred during a low fuel price period, even lower than today. Still, equipment paybacks averaged less than 24 months. The anticipated life expectancy of Cain equipment is approximately 20 years. Marvel at the incredible yields that initial investment provided during this time frame. It's important to note that this period also holds the highest fuel prices ever recorded: Natural Gas in 2005 and Crude Oil in 2008.

While we're enjoying somewhat lower fuel prices today we must not forget the past. History dictates that fuel prices will climb again in the future. It also demonstrates that Cain Industries exhaust heat recovery equipment is a sound investment providing healthy returns under any fuel market condition. **Ask for a FREE Cain Industry Savings Analysis Study to start your fuel savings today and long into the future!**



Historic Highs and Lows: Natural gas (dollars per million BTU) reached an all time high of \$15.39 in December of 2005 and a record low of \$1.02 in January of 1992. Crude oil (per barrel) reached an all time high of \$145.31 in July of 2008 and a record low of \$1.17 in February of 1946.

Price Graph Source: macrorends.net
Price History Source: tradingeconomics.com

